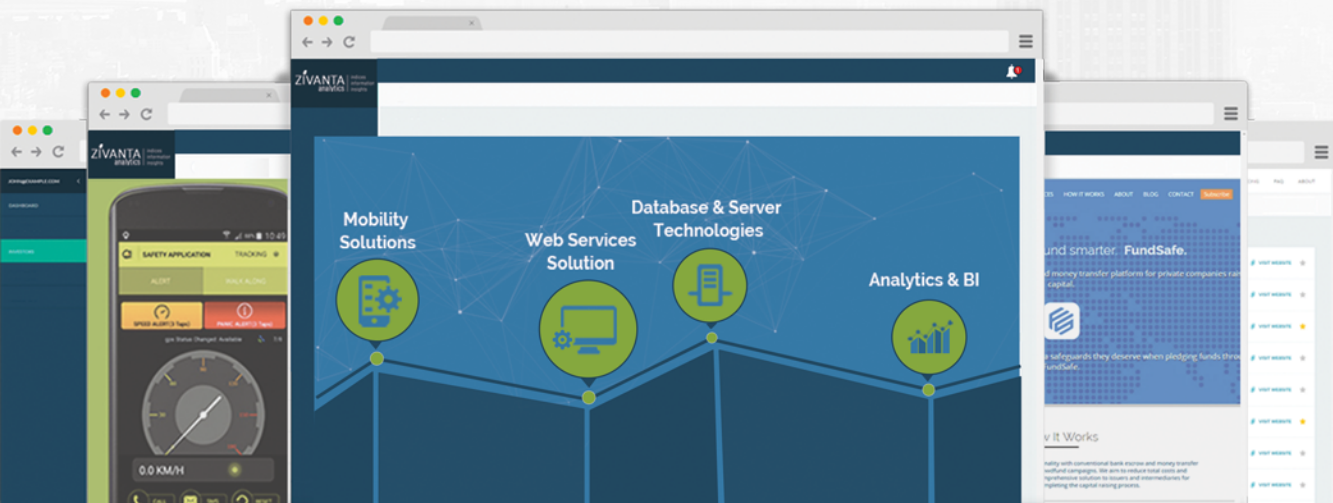# ZIVANTA
analytics

indices
information
insights

Zivanta Analytics Helps
Businesses Unleash the Power of Data

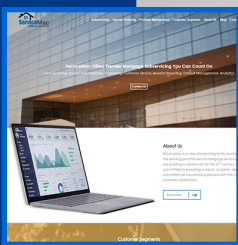We Calibrate Data Into Information and Information Into Meaningful Insights

Mobility Solutions

Web Services Solution

Database & Server Technologies

Analytics & BI

Portfolio

Zivanta enables customers across various industries

NFCC

Monitor and analyze performance for NFCC on every browsers, device, and OS for website traffic. Creating daily, weekly and monthly reports based on user behavior to assist NFCC make an informed strategic decision.
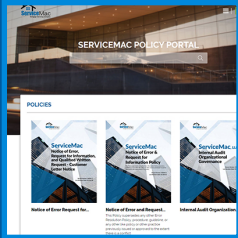
ServiceMac

Developed state of the art website that enables ServiceMac to provide superior technology, products and services for mortgage and real estate industry.

Muqaabla

A highly engaging and innovative gaming app & website developed by Zivanta that allows user to play online quiz. Zivanta shared strategic and analytical insights to enable Muqaabla become one of the fastest growing app in the Indian gaming market place.

ServiceMac Policy Portal

Policy Portal for ServiceMac was developed by Zivanta, which happens to be a content management solution for their internal use. Created content management solutions portal by organizing policies and procedures to enable best in class customer service.

Smart Credit Card Choice

Smart Credit Card Choice is a search engine tool developed by Zivanta. It applies artificial business intelligence to analyze and compare various credit cards offering for the users. It empowers the users to make an informed decision based on individual needs.
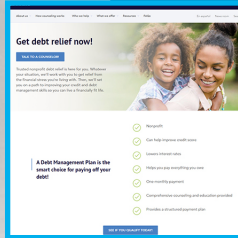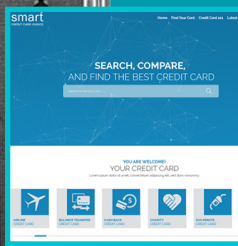
Servicelink

Title Insurance Market Analysis - Servicelink, a Fidelity National Financial subsidiary was faced with a challenge to assess market conditions across the U.S, competitive analysis of top title insurance players, economic and demographic indicators that would help them take strategic business decisions.

Services

Website & Application Development

All our websites, web interfaces, web services and solutions are developed and hosted using the LAMP architecture. The LAMP stack also runs the rendering of all our BI and analytics dashboards applications on the web.

Mobility Solutions

With the advent of mobile devices and data penetration across developed and emerging economies, mobility solutions are prevalent in enterprise and consumer businesses alike. Zivanta offers mobility solutions ranging from Smartphone applications to integrated communication systems.

Digital Marketing

Online marketing, also known as digital marketing, is the key business tool for enterprises today as it enables them to harness the power of the internet to take their business to the next level. It helps them gain visibility across the search engines, boost the website traffic, and engage users so that they get converted into customers

Analytics & Business Intelligence

Business Analytics forms the cornerstone of Zivanta operations. All our reporting, financial & business analysis, data visualizations, dashboards, API and custom interfaces are built using varied analytics tools. These tools help in implementation of mining, evaluation & forecasting metrics which further forms the crux of our client deliverables.

Content Development & Management

We focus on solving business problems using best-of-breed search and content management systems. Our content management experts accelerate a plan of action focused on leveraging existing resources in achieving quick wins, ROI, tangible results and meeting your goals. In addition to our expertise in content writing, you are sure to make a positive impact on your intended audience.

Database & Hosting

Zivanta takes pride in using cutting-edge database management solutions as well as server technologies for all its custom frameworks. We are a AWS (Amazon Web Services) partner and we use latest open source NoSQL as well as traditional RDBMS.

About Us

We Create A Future Where Business Meets Technology

We help businesses unleash the power of data, harness resources to drive thought leadership and apply engineering to decisions that result in customer delight. At Zivanta Analytics we allow the data to speak and we listen. For us data is not numbers alone, it includes qualitative indices and verifiable anecdotal evidence.

We apply data science across a number of domains including mortgages, insurance, digital marketing, public health, education, social security, disasters and much more. We not only bring the data to the table, we also help in interpretation, reporting, and dissemination.

Why choose Zivanta

Zivanta Anlaytics provides differentiating insights to innovate the way the world works and lives. We partner with our clients to undertake end to end digital transformations that are based on extensive research. We are committed to administering distinctive expertise and capabilities towards more sustainable solutions. We are also empowered to respond intuitively to changing market dynamics.

Mission

We are a values-driven organization. We believe we will be successful if our clients are successful. Our mission is to help our clients make distinctive, lasting, and substantial improvements in their performance.

Reg Office:
Zivanta Analytics,
Suite B 220 – PMB 113,
100, N. Tryon Street,
Charlotte, NC 28202

Minneapolis
10223 Meade Lane,
Eden Prairie,
MN 55347

Texas
11802 Warfield St.,
Suite 200, San Antonio,
TX 78216

India
51, Sreerampore North,
Garia, Kolkata,
India 700084

Web Address: www.zivanta-analytics.com

Email: info@zivanta-analytics.com

Office: 704 234 6604

Avi Sengupta (Founder)**: 913 485 9056**

Raj Khater (Executive Vice President)**: 214 783 3773**